

Epic Outdoor Media LED Sign Rental Agreement

This **Agreement** ("Agreement") is made and entered into on the date signed below, by and between:

Epic Outdoor Media, LLC ("Provider") and **Client:** _____ ("Client")

Rental Details

1. Rental Type (*check one*):

- ☐ Monthly Rental
- ☐ On Location Rental

2. Duration:

Start Date: _____ **End Date:** _____

3. Payment Method (*check one*):

- ☐ Credit Card
- ☐ Venmo
- ☐ PayPal
- ☐ Check
- ☐ Zelle

4. Sales Representative (*check one*):

- ☐ Mason
- ☐ Tavelle
- ☐ Vic

5. Sign Content (*check one*):

- ☐ Provided by Client
- ☐ Created by Epic Outdoor Media (*design fees may apply unless otherwise stated*)

6. Media Type (*check one*):

- ☐ Static Image (*e.g., JPG*)
- ☐ Video File (*e.g., MP4*)

7. Deposit:

A **50% non-refundable deposit** is required to reserve the time slot on the LED sign. The remaining balance is **due prior to the start date** unless otherwise agreed upon **in writing**.

8. Cancellation Policy:

Cancellations made **within 7 days** of the scheduled start date will result in **forfeiture of the deposit**.

Terms & Conditions

Content Approval

All sign content is **subject to approval** by Epic Outdoor Media. Provider reserves the right to **reject, modify, or request changes** to any content that:

- Does not meet community standards
- Contains inappropriate material
- Violates any applicable laws

Intellectual Property

Client represents and warrants that **all content provided is owned by Client** or that Client has the **legal right to use it**. Epic Outdoor Media is **not responsible** for any copyright infringement claims resulting from Client-provided content.

Operation & Delivery

- For **On Location Rentals**: Epic Outdoor Media agrees to **deliver, set up, and operate** the LED sign.
- For **Monthly Rentals**: Epic Outdoor Media will **manage ad rotations and scheduling** at its **standard display site**.

Client Responsibilities

Client must provide:

- Timely access to **logos, creative assets, and necessary files** in the required format.
- Delays in receiving content **may affect the display schedule** without liability to the Provider.

Payment Terms

- **Full payment** is due **before** the ad begins displaying unless otherwise specified.
- Late payments **may result in withholding of services**.

Liability Limitations

Epic Outdoor Media is **not responsible** for lost exposure or impressions caused by:

- Unforeseen outages
- Maintenance
- Acts of God

Liability is **limited** to a **prorated refund** or **credit** for downtime **exceeding 24 hours**.

Indemnification

Client agrees to **indemnify, defend, and hold harmless** Epic Outdoor Media from **any claims, damages, or losses** related to the **content or use** of the LED sign.

Governing Law

This Agreement shall be governed by and construed in accordance with the laws of **Texas**.

Agreement Signatures

Client Name / Company: _____

Authorized Signature: _____ Date: _____

Epic Outdoor Media Representative: _____

Authorized Signature: _____ Date: _____